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Degree/Diploma Hotel Management

• Kennedy College of Technology



From Asia to North America, tourism is an integral part of the economies, and hotel management undoubtedly plays a pivotal role in the tourism industry. Our combined degree and diploma Hotel Management Program will provide you with the skills and knowledge necessary to succeed in this growing industry. The program will cover all hotel operational areas including: room service, sales and marketing, food and beverage, housekeeping, human resources management, and more. After completing two years of the diploma program, students will be able to complete the Bachelor of Hospitality Management degree program at Cape Breton University in only two years.

Prepare for your Future's Opportunities



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Semester 1

Business - Its Nature and Environment
Communication Skills I
Project Management
Organizational Behaviour & Management
Computers and Software Skills I
Business Calculus
Introduction to Finance
Microeconomics I

Semester 2

Macroeconomics
Hospitality Management Introduction
Food & Beverage Operations Management
Financial Accounting
Human Resources Issues in the Hospitality Industry
Computers and Software Skills II
Communication Skills II
Market Research II

Semester 3

Professional Development I
Managing Front Office Operations
Housekeeping Operations Management
Front Office Procedures
Hospitality Information Technology I
Financial Management

Semester 4

Sales, Marketing & Customer Service
Professional Development II
Hospitality Management Accounting
Hospitality Law
Business Statistics
Business Ethics and Values
Operations Management
Hospitality Information Technology II

Degree Transfer

After completing four semesters (2 years) of the Kennedy College diploma program, students can transfer credits to the Bachelor of Hospitality and Tourism Management program of Cape Breton University. Both the diploma and the degree programs will be completed in only four years.



To Be Tomorrow's

Hotel Manager Today

Contact:

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